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FREIFRAU®
MANUFAKTUR



PRESS RELEASE

MODULAR SOFA: MIA



A love affaire.

Comfortable and versatile: Ilja Huber's miraculous Mia is Freifrau's first modular sofa

Freifrau is known for its comprehensive selection of seating furniture of all kinds - and, above all, for its premium chairs. Now, this autumn, in addition to its established range of classic comfortable armchairs, the brand is adding its very own sofa collection: Mia. With this perfect fusion of soft

seating comfort and timeless style, German designer Ilja Huber has created a sofa system whose versatile appearance is characterised by adjustable backs and armrests reminiscent of large-sized cushions. What is more, Mia follows a modular design system allowing for flexible adaptations to individual preferences or the dimensions and shape of the spaces in which it is to be used.



Freifrau Manufaktur is about comfortable, versatile seating furniture offering a genuine sense of well-being, and with his Mia Collection,

Ilja Huber has captured the essence of this philosophy. Soft and harmonious in form, Mia creates a welcoming atmosphere in any room, inviting its users to really take their time and relax. “The guiding principle for my design approach was to have comfortable armrests and backs, and so I took my inspiration from generously-proportioned

cushions,” says the designer. “This offers both an inviting, comfortable appearance and actual functional comfort, too.” “The thick, voluptuous upholstery on the rests of the rectangular modules is, in visual terms, a big, loving embrace,” adds Marc Helweg, Managing Director of Freifrau, “and anyone who sits down on Mia should feel comfortable, relaxed, and able to take refuge from the stresses and strains of everyday life for a moment or two.



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ILJA HUBER

Mia offers eleven modules which can be combined in various ways, from a classic two or three-seater sofa set through to an extensive settee suite offering seating options opposite one another or seating islands. These sofa combinations can be further customised by adding stand-alone armchairs or a range of optional cushions. In this way, Mia is a harmonious addition to any indoor environment, from domestic living rooms to elegant hotel lobbies and stylish hospitality lounges.

In developing the collection, the core challenge was how to design the sofa in such a way as to enable the broad range of potential covers Freifrau offers, with fabric options ranging from bouclé to corduroy. “We are delighted that, in Ilja Huber, we have found a designer who, rather than being intimidated by the range of materials, saw them as an exciting challenge,” enthuses Niklas Helweg,

Managing Director of Freifrau. Indeed, Ilja Huber has risen to this challenge, integrating the range of materials and their various characteristics into his design to create a robust, long-lasting product set to withstand the test of time - and, in its look and feel, embodying the essence of Freifrau.

MIA.

LOVE-PIECES: SUGGESTED COMBINATIONS WE LOVE!





End Modul Armrest right



Middle Modul



End Modul Armrest left



Corner Modul Inside



End Modul right



Recamiere Armrest right



Pouf L



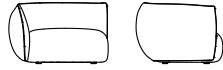
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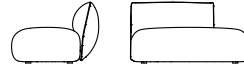
Recamiere Armrest left



Abschlussmodul Armlehne rechts
End Modul Armrest right
B W 120 / T 105 / H 70
SB 90 / ST 75 / SH 40



Abschlussmodul Armlehne links
End Module Armrest left
B 120 / T 105 / H 70
SB 90 / ST 75 / SH 40



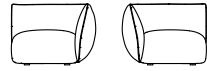
Abschlussmodul rechts
End Module right
B 120 / T 105 / H 70
SB 120 / ST 75 / SH 40



Abschlussmodul links
End Modul left
B 120 / T 105 / H 70
SB 120 / ST 75 / SH 40



Mittelmodul
Middle Module
B 90 / T 105 / H 70
SB 90 / ST 75 / SH 40



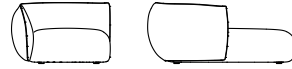
Eckmodul innen
Corner Module inside
B 105 / T 105 / H 70
SB 75 / ST 75 / SH 40



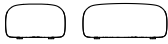
Eckmodul aussen
Corner Module outside



Recamiere Armlehne rechts
Recamiere Armrest right
B 120 / T 170 / H 70
SB 90 / ST 140 / SH 40



Recamiere Armlehne links
Recamiere Armrest left
B 120 / T 170 / H 70
SB 90 / ST 140 / SH 40



Pouf S
B 90 / T 65 / H 40
SB 90 / ST 65 / SH 40



Pouf L
B 90 / T 90 / H 40
SB 90 / ST 90 / SH 40